

Alex Rivera

Freelance Link Builder & Off-Page SEO Specialist

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SUMMARY

Freelance link builder with 7+ years of experience helping SaaS companies, agencies and growing businesses earn high-quality backlinks through manual outreach, guest posting and digital PR.

EXPERIENCE

Freelance Link Builder & Off-Page SEO Specialist (2019 - Present)

- Built 250+ authority backlinks across 40+ industries
- Ran white hat outreach campaigns with a 95% average reply rate
- Delivered SaaS link building, digital PR and HARO campaigns for clients in 15+ countries

SERVICES

Guest Posting, Niche Edits, SaaS Link Building, White Hat Outreach, Competitor Backlink Research, Link Prospecting, Digital PR

TOOLS

Ahrefs, Semrush, BuzzStream, Pitchbox, Hunter.io, Screaming Frog